

L & A Hottmann

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Betreff: From Armin Hottmann: Media education and language awareness in Berlin and Europe

Media education and language awareness in Berlin and Europe

Info from February 2008



Dear colleagues and friends,

the EU Commission has proclaimed 2008 to be the "European Year of Intercultural Dialogue" and you will find enclosed a few of our activities linked with this theme. The modern media world can help us to communicate across cultures - at the same time it still seems that there are so many stereotypes and clichés spread all across the different media. Media education is still needed!

We would be happy if you joined in one of our activities or events and if you stay in touch with us and keep us up to date about what you do.

Greetings,
Armin Hottmann

(** media education in general **)

New Join-In activity "Friends!"

A new activity for teachers to join in and connect with other teachers across Europe. The "Friends!" theme is based on the Television News project and linked with the European Year of Intercultural Dialogue. Read the short description, join in with your school class and share your experiences and outcomes!

<http://join.mediaeducation.net/pages/themes.htm>

European Teacher Training Courses

The March 2008 course is over-full and we are finalising the programme now which will include again a studio workshop at the Open Channel Berlin. There are still a few places for the October 2008 "Language Learning and Video Production" course. Please pass the message on to your colleagues.

<http://www.23muskeltiere.de/course.htm>

Next Berlin media event in autumn

The Berlin media event will take place from the 11th to 14th September 2008 and will also look into the theme of intercultural dialogue but from an open media perspective. Join in with your ideas and contribute to our programme. We have set up a Yahoo group where you can register if you want to be part of the planning of the conference. You can find the conference announcement here:

<http://www.mediaeducation.net/EN/training.htm>

(** languages and the media **)

Languages and Film Talents Award

A video competition from CILT in London (UK) - a competition to get students thinking about why it's good to learn languages (closing date end of March). The winning results will be broadcast on our transmission slot in Berlin.

<http://join.mediaeducation.net/pages/lafta.htm>

(** Berlin news / 23 Muskeltiere **)

"Genant" - Swedish programmes on our transmission slot

A contribution from the Satellitskolan in Malmö / Sweden: "Genant". Four programmes which are broadcast in February and March on the Open Channel Berlin.

<http://www.23muskeltiere.de/onair.htm>

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