

Media education and language awareness in Berlin and Europe

Info for May 2008



Dear colleagues and friends,

.. we are just entering another super sport media summer with the Euro 2008 and the Olympic Games - again offering lots of good media educational ideas (analysing the media images of sport stars, the nationalistic tendencies of all sport coverage, the commercialisation of the events, ..). You can find some starting ideas on our mediaeducation.net website ("themes").

More ideas, events and media educational activities are below.
Stay in touch and keep us updated about your news,

greetings from Berlin,
[Armin Hottmann](#)

*** media education in general ***

Media educational events in Berlin and Europe

We are in the process of putting the programme together for the September 12th/13th Berlin Media Conference "Open Channels and Intercultural Dialogue - European Year of Intercultural Dialogue". Please contact us if you are interested to contribute to the programme or if you have any general ideas of what you would find useful to include. You can find the current summary here:
<http://www.mediaeducation.net/EN/training.htm>

Other connected events from our colleagues

- European Conference Media4[ME], 29th/30th May 2008, Den Hague, NL:
http://www.media4me.eu/conference/programme/conf_programme.php
- Golden Beggar - International Festival of Local Television, 18th-21st June 2008, Kosice, SK:
<http://www.festival.sk/>

Join-In activity "Friends!"

The "friends" theme is still going on and will be open until autumn. Join in and share your experiences and outcomes: <http://join.mediaeducation.net/pages/themes.htm>

Updated online material

- The updated handout: 'Video Production as a Pedagogical Tool':
<http://www.mediaeducation.net/EN/videoGuide.htm>
- News on the mediaeducationNet blog: <http://mediaeducationnet.blogspot.com/>
- New videos on the mediaeducationNet youtube channel:
<http://www.youtube.com/user/mediaeducationNet>

*** languages and the media ***

Language project: I speak football

"I Speak Football" is an EU project to promote languages around the EURO 2008 Championships in

Austria/Switzerland. This radio project has produced PODCASTS on the theme of languages and football including interviews with some well known players and coaches. The podcasts are free for teachers and schools to download and play in the classroom: www.ispeakfootball.eu

European Teacher Training Course for Language Teachers

Based on the experience of our Speech Bubbles project we offer a European teacher training course in October 2008 in Berlin. The deadline for application at the National agencies is the end of June. Please pass the message on to your colleagues: <http://www.23muskeltiere.de/course.htm>

*** Berlin news / 23 Muskeltiere ***

The videos from the March 2008 course are online now and will be broadcast on the Open Channel Berlin in June. The short clips deal with the local languages of an Berlin inner-city area and have been produced by the teachers themselves.

On Youtube: http://www.youtube.com/view_play_list?p=7BDDFD288023EF82

On air: <http://www.23muskeltiere.de/onair.htm>



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