

## L & A Hottmann

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**Von:** armin.hottmann@mediaeducation.net

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**An:** Armin Hottmann

**Betreff:** From Armin Hottmann: Media education and language awareness in Berlin and Europe

### Media education and language awareness in Berlin and Europe

Info from September 2007



**Dear colleagues and friends,**

thank you for your feedback about the last newsletter. I hope you have settled into the new school year. We are currently very busy with our language and media activities, especially with the European Day of Languages event in Brussels which will take place this Wednesday.

Our media educational activities are also developing. Please spread the news about our new media education courses in Berlin and let me know if you have any news yourself to be included in the December newsletter,

Greetings from Berlin,  
*Armin Hottmann*

(\*\* media education in general \*\*)

#### **New European Teacher Training Courses in 2008 and 2009**

New courses have been accepted by the European Commission and we are now offering specific media educational courses for history and language teachers. Check out the [course web page](#) and pass the message on to your colleagues.

#### **Join in - next task "European Year of Intercultural Dialogue"**

We are preparing our main task for this school year which will be related to the 2008 European Year of Intercultural Dialogue. The task will rely on the "Television News" format and you will receive examples and guidelines to help you to be involved in your own classroom. Please mail us if you have ideas about possible themes for the programmes. The [task will be fully published](#) in the December newsletter.

(\*\* languages and the media \*\*)

#### **European Day of Languages, 26th September 2007**

The EU Commission organises a special event in Brussels for the European Day of Languages. Speech Bubbles will be present in front of the Berlaymont building and we will introduce a one hour TV programme in Berlin live from Brussels ([see press release for more information](#)).

#### **"Fasten seatbelts to the world" in action**

Our partner project (coordinated by 43 films) has just launched the media campaign at Brussels airport and on board of Thomas Cook Airlines - raising awareness for the cultures and languages in Europe. Check out the [website](#).

## Promotion Guide for (language) projects coordinators available

The promotion guide from the Lingua Connections project is available now in printed format and online. Contact us if you would like to receive a printed version or [check out the more extensive online version](#).

## New video interviews online

With interviews with [Vladimir Sucha](#) (Director, EU Commission Education and Culture) about the relationship between language and culture and [Tamzin Caffrey](#) (CILT, UK) about making an "Impact" with your language project.

(\*\* Berlin news / 23 Muskeltiere \*\*)

## [New Transmissions on the Open Channel Berlin ..](#)

- starting on 5th October with video material from Lingua Connections.

(\*\* events \*\*)

## For your diary ..

.. 18th-20th October "[IV Congreso Internacional Sobre Investigación - Acción Participativa](#)" in Valladolid, Spain

.. 23rd November in Athens - "Democracy, Citizenship and the Media" (update to follow)

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